

Babylon-Enterprise Information Retrieval in a Single Click

Babylon-Enterprise enables fast and effective one-click access to vital information stored in enterprise systems such as CRM, ERP and organizational portals, and also to external content sources such as dictionaries, Wikipedia etc.

Babylon-Enterprise brings enterprise information systems to the knowledge worker's desktop and natural work environment. While working in Outlook or Word, for example, a user can retrieve information from enterprise systems without needing to leave the desktop application and embark on a time-consuming search.

The Need for Information

When examining employee's need for information, medium and large size companies commonly discern two central problems:

Information Systems: Every organization has a number of information systems serving various needs; for example: employee details are maintained in an HRM system or a portal; purchase orders and customer details are in a CRM system; inventory and supplier details are in an ERP system. Employees frequently need to access several systems, spending time and effort, to find the data they require.

Switching Between Work Environments: Knowledge workers typically work in an unstructured environment based primarily on Office applications, Internet pages and enterprise portals, while most of the organization's information lies in enterprise systems. This forces workers to switch between work environments. This frequent switching frustrates workers and has a significant impact on the organization: employees either waste time seeking specific information or do not bother at all to seek the data needed to substantiate business decisions.

Babylon-Enterprise offers a simple and natural solution to the problems of information retrieval.

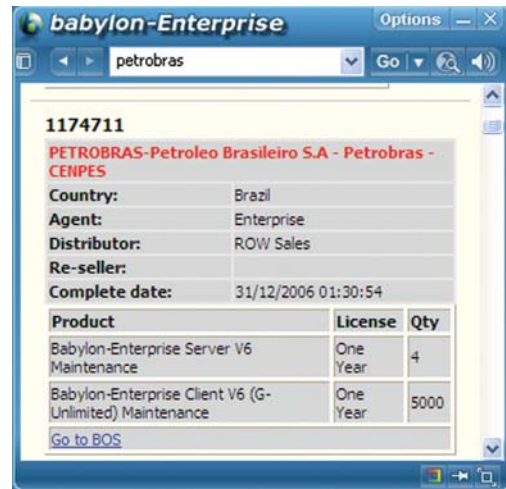
In just one click on a word or any on-screen text, Babylon-Enterprise extracts the relevant information from the enterprise information systems and delivers it to the worker's desktop. Knowledge workers get exact and concise information, and can remain focused on the task at hand without having to divert to other applications. Babylon-Enterprise bridges the gap between two separate environments, quickens search time, and expedites decision-making processes.



Benefits of Babylon-Enterprise

The Babylon-Enterprise solution provides numerous benefits:

- **Single-Click** – Users get results from Babylon through a single click of the mouse on any text in any Windows application, without leaving the application they are working in. This unique, yet simple activation method is intuitively adopted by all users.
- **Uniform Activation** – Only one activation method is needed to access information regardless of its type or source.
- **Immediate Response** – Babylon is specifically designed to resolve queries instantly. Users do not need to wait for results.
- **Works Online and Offline** – The product architecture ensures seamless access to information in both online and offline work environments.
- **Concise Results** – Results are displayed in a concise manner. Users are not overwhelmed or confused by too much information.
- **Unified Interface for All Information** – The results from all information sources are presented in a single list in a unified format.
- **Instant Navigation** – Results may also include links that will activate the data source application and display the information in its exact location in its original form.
- **Secure Access to Sensitive Information** – Babylon-Enterprise ensures delivery of information to authorized users only, and uses Active Directory to define access rights to secure information glossaries.
- **Rich Content** – In addition to enterprise information, Babylon-Enterprise offers a wide variety of ready-made information content:
 - Babylon dictionaries in 75 languages.
 - Premium dictionaries and thesauri from renowned publishers around the globe.
 - Full text translation between 17 languages.
- **Simple Implementation** – With Babylon-Enterprise's straightforward implementation and simple software interface, organizations will begin to see a return on their investment almost immediately.



Babylon-Enterprise Customers

Babylon-Enterprise customers include many industry leaders and international companies, such as SAP, Motorola, Xerox, Lufthansa Technik, Avnet, Bacardi, Julius Blum, Epson, Hugo Boss, INA-Schaeffler, Eurocontrol, HP, IBM, Petrobras & Philips Medical and more.



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