

## Press Release

### **SAP Selects Babylon-Enterprise**

*Babylon-Enterprise enables SAP employee access to corporate information and translations in a single click.*

Babylon.com announced today that Babylon-Enterprise, its corporate information retrieval solution, has been implemented at SAP, and on every one of almost 44,000 SAP employee desktops worldwide.

After extensive evaluation SAP chose Babylon's solution for instant information retrieval, offering employees access to essential information in a single click. Babylon's product enables instant access to all information sources – ranging from internal corporate IT systems, through to external content such as language dictionaries and general reference sources.

SAP, third largest software company in the world with a huge global presence, employs a workforce which communicates in multiple languages, predominantly using electronic documents and E-mail. The meaning and definition of new terms, abbreviations and professional information must be available to all employees around the world in a fast, efficient and intuitive manner without interrupting workflow. SAP assessed a number of different solutions over the past months and selected Babylon as the preferred tool to support the retrieval of information in daily work and communication.

"After extensive checks and a ramp up period, we are impressed by Babylon's information access technology, proven to increase employee efficiency by providing easy and intuitive single-click access to all types of information, be it dictionaries, SAP ERP systems, SAP terminology or IT data." said Uwe Herold, SAP's CIO. Babylon offers SAP employees instant access to IT data and brand dictionaries in a click; this will help our employees around the world to work and communicate professionally and efficiently".

"Babylon.com is proud to be selected by SAP, a company which sets highest quality measures on its own software products. SAP's decision is another acknowledgment of the importance of Babylon functionality for any professional worker, and of the quality of Babylon products and content." said Alon Carmeli, Babylon's CEO.

Babylon-Enterprise presents a revolutionary approach to accessing corporate information in a click, within the context of any desktop application and user activity. Babylon technology has proven to significantly increase the usage of corporate data and reference content, thus improving the productivity throughout the organization. The Babylon-Enterprise solution also includes dictionaries in 75 languages, accessed in a click of the mouse and used by Fortune 500 companies to communicate most efficiently and professionally across the world.

**About Babylon Ltd.**

Babylon.com (TASE: BBYL) is a world leading provider of online dictionary, translation and enterprise retrieval solutions. Babylon-Enterprise, gives business customers a unified platform for instant retrieval of critical information from corporate information systems. Babylon's customers include industry leaders such as Avnet, Daimler Chrysler, Ericsson, Ernst & Young, Eurocontrol, PricewaterhouseCoopers, Siemens AG, Robert Bosch, Gillette/Braun, IBM, John Deere, Lufthansa, Motorola, Nestlé, Océ, Petrobras, Philips, UBS, Xerox, and many more.

Babylon user base exceeds 40 million desktop installations in more than 180 countries.

For more information about Babylon, visit [www.babylon.com](http://www.babylon.com).

**About SAP**

Founded in 1972, SAP is the recognized leader in providing collaborative business solutions for all types of industries and for every major market. With 12 million users, 91,500 installations, and more than 1,500 partners, SAP is the world's largest inter-enterprise software company and the world's third-largest independent software supplier overall. SAP has a rich history of innovation and growth that has made it a true industry leader. Today, SAP employs more than 42,750 people in more than 50 countries. SAP professionals are dedicated to providing high-level customer support and services. Headquartered in Walldorf, Germany, SAP is listed on several exchanges, including the Frankfurt Stock Exchange and the New York Stock Exchange, under the symbol "SAP." More information: [www.sap.com](http://www.sap.com).

**Press contact:**

Dalia Preisler

Babylon Ltd.

Email: [press@babylon.com](mailto:press@babylon.com)